

Instyle Solar Takes Power to People With Product Available at Costco Across Victoria

Leading residential solar provider, Instyle Solar, has announced its solar panels are now available to purchase in-store at Costco's four stores across Victoria.

The move to a retail environment sees Instyle Solar heralded as the first solar provider in Victoria to enable the purchase and installation of solar panels from an in-store experience with Costco Docklands, Epping, Ringwood and Moorabbin.

Earlier this year, the Victorian Government announced **one in five homes** in Victoria now have solar panels on their roof, with the number set to rise even further due to the popularity of the Solar Homes Program and expansion of the solar battery rebate.

Instyle Solar CEO Karl Brown stated that as solar power becomes increasingly popular as a safe and renewable energy source, moving Instyle Solar to a retail space was the next step for the company to make their products more accessible to local customers.

"We are proud to announce this exciting partnership with Costco Docklands, Epping, Ringwood and Moorabbin to help Victorians take control of their energy bills and provide a cleaner, better future for all," says Mr Brown.

"This is the final step in our Australia-wide launch of Instyle Solar products in Costco stores. Already available in NSW (New South Wales), QLD (Queensland) and Costco's Kilburn and Perth Airport stores, this nation-wide launch ensures all Australians have access to solar panels and can make the transition to a renewable energy first future."

With a booth containing top level information about Instyle Solar and the award-winning product range, customers will have first-hand access to the offering and the option to chat with an Instyle Solar representative to design their personalised system and arrange installation.

Gaining the title of Australia's third fastest growing company in 2020, Mr Brown said the Bona Fide retail offering was a major contributor to Instyle Solar's exponential growth over the past year.

"We are continuing to pursue innovative opportunities to expand our national presence and accelerate the current growth trajectory of Instyle Solar," he says.

"Partnering with Costco has made the purchase of rooftop solar as easy as buying a loaf of bread and created an alternative and convenient avenue for homeowners and businesses looking to install solar energy."

Instyle Solar launched in Victoria earlier in 2021. For more information visit: www.instylesolar.com

Instyle Solar

Instyle Solar is one of Australia's largest residential and commercial solar companies, completing over 18,000 solar installations across Queensland, New South Wales, Victoria, South Australia and Western Australia. Instyle Solar is committed to people, the planet and purpose and empowering customers to make sustainable and educated decisions.

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